



# KUMHO TYRE

*All-ways, Go With you*

## CRUGEN HP71

**Luxury, Poise, Confidence,  
and All-Season Performance**



The Crugen HP71 grants a top-tier luxurious feel and quiet ride. However, it is the level of safety, performance, and longevity that makes the Crugen HP71 an ideal match for today's CUVs and SUVs. With Kumho's state of the art technology, no matter the season or the weather you will feel confident on the road.



ALL-SEASON



HANDLING



WET BRAKING



MILEAGE

PATTERN TYPE

SYMMETRIC

RIM RANGE

16" - 22"

SPEED RATING

H,V

UTQG

640 A/A

### BENEFITS & TECHNOLOGY

- Full depth sipes and lateral voids remove the slush from under the tire to create long-lasting winter traction
- Wide circumferential grooves and micro-serration in tread blocks help to evacuate water, improve wet weather traction, and prevent hydroplaning
- A strong center rib and improved shoulder blocks help to provide a more evenly worn and longer lasting tire while also providing quick handling and performance
- Kumho's Variable Pitch Technology and tread pattern provide a quiet and comfortable ride that is a rival to any top-tier on the market today

PREMIUM



CRUGEN HP71

CRUGEN HT01

OFF-ROAD

ON-ROAD

ECONOMY

## FEATURES & BENEFITS

### A QUIET INDULGENCE



Kumho's Variable Pitch Tread Design uses 5 unique designs to minimize noise

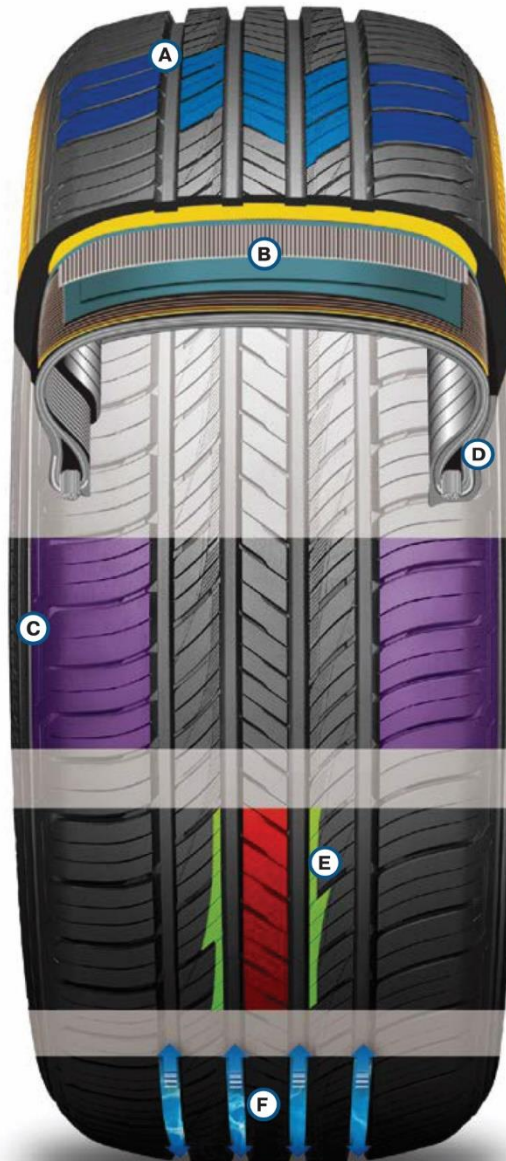
### C CORNERING STABILITY

Improved shoulder stiffness and 3-D locking sipes help to improve stability and traction in inclement weather while also prolonging the life of the tire

### E CRISP STEERING



Zig-Zag center rib helps to improve steering response and stability while also providing all-season traction



### B ENGINEERED LONGEVITY

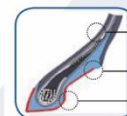


Comparable products

HP71

Enhanced tire structure helps to more evenly distribute stress over the entire tire to provide a much longer wearing tire while also improving performance

### D IMPROVED BEAD



Fabric Insert

Profiled Side

New Bead Profile

Redesigned bead package provides improved performance and stability over the life of the tire without sacrificing road comfort.

### F WET TRACTION

Four wide circumferential grooves and Micro-Serration Grooves help to evacuate water and slush to improve traction in inclement weather and prevent slippage

## PERFORMANCE RATINGS

DRY	8.5
WET	8.5
NOISE	9.5
WEAR	9.5
COMFORT	9.5
SNOW	8

OFF-ROAD

N/A

Numeric ratings tell how a tire compares to other Kumho tires of similar type. A rating of 10 indicates that the tire is designed to perform extremely well under those conditions. A rating less than 4 or N/A (not applicable) indicates that the tire is not designed to excel in that area.  
10 = Extremely well, 5 = Acceptable, 1 = Poor

## SAMPLE VEHICLES

Audi Q7, Cadillac Escalade, Dodge Durango, Ford Escape, Ford Explorer, Honda CR-V, Hyundai Sante Fe, Jeep Grand Cherokee, Kia Sorento, Mazda CX-3, Toyota Rav4, Volkswagen Atlas

Authorised Dealer: